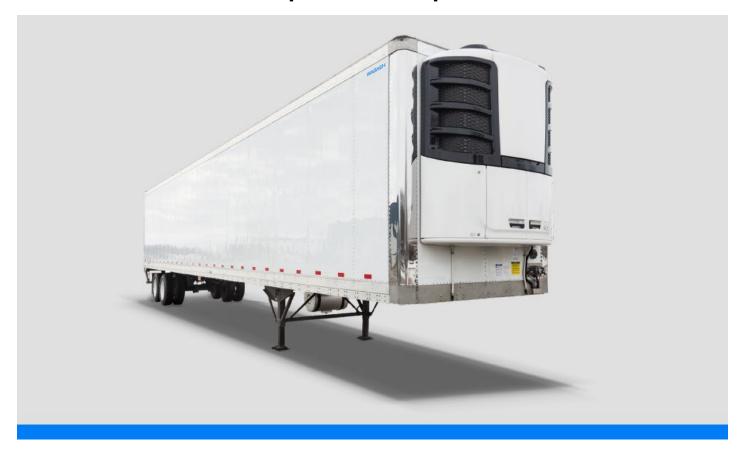


Competitive Comparison



Compared to similarly priced conventional refrigerated vans, Arctic Lite delivers top thermal efficiency, lighter weight, and a safe cargo environment.

Attribute	Primary Competitor (Conventional)	Arctic Lite (Conventional)
Positioning	Good	Better
Thermal Efficiency	-	+
Floor Sub Structure	Contains Wood	PVC (no wood)
Door Material	Conventional	Composite
Door Seal	Compression	Triple Wiper
Side Wall	Conventional Sheet/Post	Bonded Z Post
Foam	Foam In Place Mandrel	Platen- Pre-Assembly Foam
Pricing	Base	Base

Notable Basics:

- Swing Door.
- Duct Floor.
- Maximum Insulation.
- > Accepts all TRU's designed for North America.
- > Better thermals than comparable competitors.
- > Supported by Wabash dealer network.